

Carol —

for the sake of time,

I suggest a WH car.

If you leave the dinner
by 8:50 to come back

to your car in time for

martha + Becca's arrival.

Please advise. Amie, thanks.

CORPORATION FOR
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SERVICE

OFFICE OF THE CHIEF EXECUTIVE OFFICER
FACSIMILE TRANSMITTAL SHEET

TO: Carol Rasco atty: Roslyn

LOCATION: WH Domestic Policy Council

FAX #: 456-2878 PHONE #: 456-2216

FROM: Laura Gassner for Eli Segal

FAX #: (202) 606-4928 TELEPHONE #: (202) 606-5000, Ext. 160

COMMENTS:

Attached is information to be discussed
Tuesday, Nov. 23; 6:30 - 9pm

corner
of "L"
& Vermont

Location: 1100 Vermont Avenue, NW 10th Floor

NUMBER OF PAGES (INCLUDING COVER SHEET) 3

IF THERE IS ANY PROBLEM WITH THIS TRANSMISSION, PLEASE
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Event folder

November 19, 1993

MEMORANDUM TO DISTRIBUTION

FROM: ELI J. SEGAL *EV*
SUBJECT: NATIONAL SERVICE WORKING DINNER

Thank you for agreeing to be with us on Tuesday night. Our conversation will focus on the "national identity" of our national service initiative.

The National and Community Service Trust Act of 1993 is a more decentralized model of service than either VISTA or the Peace Corps. Partly for this reason, we were able to secure considerable bipartisan support from Congress.

While we are committed to a community-driven, bottom-up model of service, we believe the absence of a national identity for our initiative would be a mistake from both policy and political perspectives.

To that end, we have taken several steps. We have been developing (as the law requires) our "national priorities". We chose a name -- AmeriCorps -- to evoke a national patriotic spirit. We are working to keep President Clinton's Cabinet Secretaries actively involved in service. And, we are going to take advantage of the power of the President's bully pulpit to spread our AmeriCorps message.

National identity can be divided into two categories: presidential identity (discussed above) and programmatic identity. I'd like you to think about the programmatic side of national identity for both the new AmeriCorps law providing educational benefits to youngsters in exchange for their service and the larger ethic of national service, which includes the ideas of volunteerism, civic responsibility, and national unity.

Stated another way, we must determine what can be done to strengthen the ties among the participants in the cities and towns across the country in order to create an army of workers who identify at least as much with AmeriCorps and a national movement as with their local non-profit or sponsoring organization.

Again, thank you for being with us on Tuesday. I look forward to sharing your combined wisdom and experience as we continue to build the movement.

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